

# **Poster presentation Guidelines**

# How to prepare your poster

- Each printed poster should be 4.5' wide x 3' high (54 x 30 inch). Plan your exhibit to fit this space.
- Posters must be the original design and creation of the author.
- Typeface should be large enough to be read comfortably by interested attendees from distances of 4-5 feet. Fonts should be sans-serif (e.g., Arial, Helvetica, etc.) with a minimum font size that should not be smaller than 24 pt. for body text and no smaller than 18 pt. for figure legends or references.
- Make appropriate use of white space to avoid crowding and unnecessary detail.

## Useful advice

- Make it relevant! Make your audience care about your research by showing how it makes an impact.
- Perfect the timing of your poster presentation. Practice, practice, practice!
- Project your voice and command the space.
- Engage with judges show interest and enthusiasm, keep answers concise.

# Abstract Figures and legends Introduction Conclusions

# Rules of presentation

Presentations are limited to 5 minutes followed by 10 min Q&A.

# **Judging Criteria**

Research presentations will be judged by a panel of judges using the criteria listed below. The judging panel will be made up of faculty and other postdocs from a variety of disciplines across the university. Each judge scores competitors on a scale of 1 to 10 in each of the categories below.

## Overall appearance

- Does the display attract the attention of viewers?
- Is the display free of unnecessary detail?
- Is there appropriate use of white space to avoid crowding?
- Is the script visible on the computer screen?

### **Poster Content**

- Is the title clearly stated to include the variables that were investigated?
- Is the content presented in a logical manner clear and easy to understand?
- Is the purpose/hypothesis stated?
- Is the methods section succinctly described?
- Do the data/graphics clearly convey the experimental data?
- Are the results presented in such a way so they make sense to the reader?
- Is a conclusion and/or future direction stated?
- Are references cited?
- Are there acknowledgments funding, mentor, co-workers?

## Poster presentation

- Clarity of presentation Ability to explain rationale/background and hypothesis. Ability to explain methods and results. Ability to discuss work, limitations, difficulties, future direction.
- Ability to answer questions

The decision of the judging panel is final.

For more information contact Shannon Eyre at seyre@tamu.edu.